

# LINDA VOS

203.904.8390 / lvos@voxsquared.com

## SUMMARY OF QUALIFICATIONS

### THINKS BIG / INSPIRES OTHERS / GET THINGS DONE

- Exceptional art direction, communication and leadership skills
- Embraces emerging new technologies and social media
- Curious thinker
- Creative problem solver
- Inspired presenter
- Comprehensive computer expertise
- Award-winning portfolio of work

## PROFESSIONAL BACKGROUND

- **Branch Builds / Roanoke, VA / 2013 - 2020**  
**Director of Marketing & Communications**
  - Rebranded company; strategically positioning it to compete with industry leaders
  - Part of team responsible for \$525+ million in project wins over six year period
- **VOX / Virtual / Founder, Executive Creative Director / 1999 - Present**
  - Solicited and secured new business as both project based assignments and long-term, retainer based accounts
  - Participated in all client contact, strategic development, management of outside vendors, plus hands-on design and execution of all elements
  - Developed relationships with industry leaders—IBM, Mercedes-Benz, Trane—as the virtual agency with “big-thinking” and low overhead
- **Think 360 / Tarrytown, NY / S.V.P., Executive Creative Director / 2000 - 2009**
  - Integral to all new business initiatives and exponentially growing existing lines of business
  - Instrumental in defining strategy, participating in brainstorming sessions, presenting to client and executing all creative elements, plus supervising creative department
- **Tracy Locke Partnership / Wilton, CT / Group Creative Director / 1997 - 1999**
  - One of 26 original employees influential in growing the company to 150+ employees within two years—directly responsible for core group of 25 creatives and 150% increase in billings.

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## CATEGORY EXPERIENCE

- Travel, Transportation & Leisure / Branding, Print, Collateral, OOH, Online, Direct Mail, B2B
- Education / Branding, Print, Collateral, Fundraising, Online, Broadcast, B2B
- Health & Wellness / Branding, Print, B2B, Trade, Collateral
- Construction / Branding, Proposals, Collateral, Trade, Print, Corporate Events
- Non-Profit / Branding, Print, Collateral, Online, Video, B2B, Wayfinding
- Finance & Technology / Branding, Print, Collateral, Online, Direct Mail, B2B
- Beverages / Print, Promotion, OOH, Collateral, Experiential
- Consumer Package Goods / Print, FSI, Online, Experiential, Promotion, Collateral

## CLIENT EXPERIENCE



## EXTRAS

- Lived & Worked Internationally / USA, Canada, Australia, The Netherlands
- Conducted Photo Shoots Globally / Dubai, South Africa, Australia, The Caribbean, Egypt, Brazil, Canada, USA, Europe
- Traveled "Around the World in Eighty Days" / Twice
- Worked Pro-bono / Purple Heart Homes / IANDS / Taubman Museum of Art
- Successful Artist / Participated in Multiple Solo and Group Exhibitions

## EDUCATION

- York University, Canada / Bachelor of Fine Art / Honors
- Banff School of Fine Art, Canada / Summer Session
- Silvermine Guild of Art, USA / Ongoing painting & computer classes
- Talking Fingers, USA / Social networking & media seminars

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